

Hampton Roads Chamber of Commerce



The Chamber's new Small Business Partners will help underwrite the Chamber's small business programs and events for a year and subsidize memberships for small business applicants. The programs and events with the small business in mind include Morning Schmooze, Business After Hours, Chamber Connects, the Business Education Series and the Chamber's signature event – The Small Business of the Year Awards.

Small Business Impact on the US Economy

The estimated \$29.6 billion small businesses in the United States

- Employ just over half of the country's private sector workforce
- Hire 40% of high tech workers, such as scientists, engineers and computer workers
- Include 52% home-based businesses and 2% franchises
- Represent 97.3% of all the exporters of goods
- Represent 99.7% of all employer firms
- Generate a majority of the innovations that come from United States companies

Source: U.S. Small Business Administration Office of Advocacy, September 2009

Where do small business owners go for advice? 27 percent go to Chambers of Commerce

Source: American Express (http://www.score.org/small_biz_stats.html)

2014 Small Business Partners

Target Audience:

Small and "Micro" businesses

Target Industries for Sponsorship:

All Chamber Members

Past Sponsors:

SunTrust Bank

Small Business Partners

Program Partner - \$10,000 (Industry Exclusive)

- CEO (or selected executive) participates in development of criteria and selection of small business applicants for membership support
- Placement of logo on Chamber website's small business page
- Placement of name on Business Education Series broadcast emails (monthly to 5,700 contacts)
- Placement of name on Small Business of the Year Awards broadcast emails (four times yearly to 5,700+ contacts)
- Recognition at all Business Education Series sessions, Morning Schmooze's, Business After Hours, and Chamber Connect networking events that attract a predominantly small business audience.
- Placement of company name on monthly broadcast emails for networking events (Suggested copy: "These events brought to you, in part, by Small Business Partner _____")
- Placement of company name on monthly broadcast faxes for networking events (Suggested copy: "These events brought to you, in part, by Small Business Partner _____")
- Placement of logo on Small Business of the Year Awards event program
- Table of ten in preferred seating at Small Business of the Year Awards
- Recognition from podium at Small Business of the Year Awards