

Outings

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Mingle On Main Street

May 29, 2014



In the Spring of 2012, the city of Suffolk opened the state-of-the-art, outdoor Pavilion at the historic Suffolk Visitors Center. The Pavilion is a fabulous, covered outdoor venue wired for a vibrant marketplace. Come mingle and network with businesses and co-workers from throughout the region.

Projected Attendance:

200+

Target Audience:

Chamber Members
General Public & Tourists

Target Industries for Sponsorship:

Retail
Service
Food & Beverage
Hospitality
All Chamber Members

Past Sponsors:

Airfield 4-H Conference Ctr.
Alzheimers Association S.E. Virginia Chapter
AT&T Mobility Harbour View
BB&T
Bennett's Creek Pharmacy
Chief Petty Officer Scholarship Fund (CPOSF)
City of Suffolk Dept. of Economic Development
CMIT Solutions of Virginia Beach Metro
College of William & Mary/
Mason School of Business
Copico Printing and Copying
ET Lawson
Farm Fresh, Inc.
Hall Automotive
Hoffman Beverage Co.
Kraft Foods, Planters
Max Media Company Hampton Roads, LLC
Merrill Lynch
Nerium by Brenda Hudgins
Obici Healthcare Foundation
Paul D. Camp Community College
Pursonal Hang Ups
R. L. Howell, DDS & Assoc. PC
Remedy Intelligent Staffing Services
Sam's Club
SARA Entertainment/
SARA Performing Arts Studio
Tidewater Promotions
Troy University-Global Campus
Vector Security, Inc.
Waddell & Reed
Wade Powell and Associates

Highlights

- Classy, outdoor networking and fun for all with the opportunity to promote goods and services.
- More than 20 chamber exhibitors at event
- Attendees from the general population and the Chamber membership
- Wine tasting and clogging demonstration featured in 2013 event
- Event is free and open to the public

Contact

Dean McClain, 664-2560; DMcClain@hrccva.com

Mingle On Main Street

Presenting Sponsor - \$2,500 (Exclusive)

- Prominent place of logo on broadcast emails to 5,000+ email addresses
- Prominent placement of logo on outside event advertising
- Prominent placement of logo on event flier sent to 1,700 Chamber members
- Prominent placement of logo on event page on Chamber website with link
- One banner displayed at event
- Double tabletop exhibit space at event
- 20 beverage tickets

Host Sponsor - \$1,000 (Exclusive)

Sold to: City of Suffolk

- Placement of logo on broadcast emails to 5,000+ email addresses
- Placement of logo on outside event advertising
- Placement of logo on event flier sent to 1,700 Chamber members
- Placement of logo on event page on Chamber website with link
- One banner displayed at event
- Double tabletop exhibit space at event
- 20 beverage tickets

Hospitality Sponsor - \$500 (Two available)

- Placement of company name on broadcast emails to 5,000+ email addresses
- Placement of company name on outside event advertising
- Placement of company name on event flier sent to 1,700 Chamber members
- Placement of company name on event page on Chamber website with link
- One banner displayed at event
- One tabletop exhibit space at event
- 20 beverage tickets



Media Sponsor \$500 (Exclusive)

Sold to: Suffolk News Herald

- Placement of company name on broadcast emails to 5,000+ email addresses
- Placement of logo on outside event advertising
- Placement of company name on event flier sent to 1,700 Chamber members
- Placement of company name on event page on Chamber website with link
- One tabletop exhibit space at event
- 15 beverage tickets

Main Street Sponsor - \$300 (Multiple)

- Placement of company name on broadcast emails to 5,000+ email addresses
- Placement of company name on event flier sent to 1,700 Chamber members
- Placement of company name on website
- One tabletop exhibit space at event
- 10 beverage tickets

Tabletop Exhibitor (Member) - \$100 (Multiple)

- One tabletop exhibit space at event
- 2 beverage tickets

Tabletop Exhibitor (Prospective Member) - \$200* (Multiple)

- One tabletop exhibit space at event
- 2 beverage tickets

\$100 of this fee will be applied to membership dues if the vendor joins the Chamber and membership dues are paid by June 30, 2014.

Hampton Roads Chamber of Commerce



This Virginia Beach tradition is held at Neptune's Park on 31st Street at the Oceanfront. It features business exhibits, adult beverages and live entertainment. Beach Bash is an excellent opportunity to mingle with elected officials, military VIPs and business people from through the region.

Highlights

- Fun in the sun while gaining visibility and promoting goods and services
- More than 80 chamber exhibitors at event
- Attendees are from the Chamber membership and their guests
- Beach Bash is *FREE* for our members to attend!
Exhibitor and Sponsorship opportunities available NOW!

Contact

Jan Burton, 664-2575; jburton@hrccva.com

Anne Baumler, 664-2518; abaumler@hrccva.com

Beach Bash

June 12, 2014

Projected Attendance:

1000

Target Audience:

Chamber Members

Target Industries for Sponsorship:

Retail Industry

Service Industry

Chamber Members

Past Sponsors:

AthDel Ventures, Inc.

dba The Miles Agency

BB&T

Beach Ford

Damco Distribution Services, Inc.

Days Inn at the Beach

Funny Bone Comedy Club
& Restaurant

GeoEnvironmental Resources, Inc.

Great Atlantic Real Estate
Management

Hoffman Beverage Co.

Kotarides Developers

LeClairRyan

Lynnhaven Mall

Massimo Zanetti Beverage USA

The Mid-Atlantic Coca-Cola
Bottling Co.

Napolitano Homes

Nestle Waters North America

RBC Bank

SMB Restaurants

dba Arby's Restaurant

South University

State Farm

Taylor's Do-It Centers

TowneBank

USA Discounters, Ltd.

WBR Insurance Agency, LLC

Beach Bash



Presenting Sponsor - \$5,000 (Exclusive)

- Prominent place of logo on broadcast emails
- Prominent placement of logo on outside event advertising
- Prominent placement of logo on event flier
- Prominent placement of logo on website with link
- Prominent placement of company name on broadcast fax
- Two banners displayed at event
- Recognition from stage
- Double table exhibits at event
- 150 beverage tickets

Media Sponsor \$5,000 (Exclusive)

- Logo on broadcast emails logo on any outside event advertising
- Logo on event flier
- Logo on website with link
- Banner displayed at event
- First right of refusal to emcee from stage
- Recognition from stage
- Double exhibitor space at event or vehicle
- 50 beverage tickets

Hospitality Sponsor - \$2,500 (Three available)

- Placement of logo on broadcast emails
- Placement of logo on outside event advertising
- Placement of logo on event flier
- Placement of logo on website with link
- One banner displayed at event
- Recognition from stage
- Double table exhibits at event
- 100 beverage tickets

Military Sponsor - \$2,500 (Exclusive)

- Placement of logo on broadcast emails
- Placement of logo on outside event advertising
- Placement of logo on event flier
- Placement of logo on website with link
- One banner displayed at the event
- Recognition from stage
- Double table exhibit spaces
- 100 beverage tickets

Gold Sponsor - \$1,000 (Multiple)

- Placement of company name on broadcast emails
- Placement of company name on outside event advertising
- Placement of company name on event flier
- Placement of company name on website with link
- One banner displayed at event
- Table exhibit space
- Recognition from stage
- 75 beverage tickets

Silver Sponsor - \$500 (Multiple)

- Placement of company name on broadcast emails
- Placement of company name on outside event advertising
- Placement of company name on event flier
- Placement of company name on website with link
- Tabletop exhibit space
- Banner displayed at event
- 50 beverage tickets

Bronze Sponsor - \$300 (Multiple)

- Placement of company name on broadcast emails
- Placement of company name on event flier
- Placement of company name on website
- Table exhibit space
- 40 beverage tickets

Tabletop Exhibitor - \$200 (Multiple)

- Table exhibit space
- 25 beverage tickets





This is the third year for this fun, action-packed event that pairs teams from non-profit organizations, small, mid-size and large corporations alike in a high energy, sand kicking, double elimination kickball tournament. An afternoon of team-building, teams compete for the highly coveted, Grand Sand Kickers' Cup.

This unique kickball tournament is played on the beach and is the first ever of its kind in the region. Showcase your business in front of these local professionals and leaders, while supporting the business community through the Hampton Roads Chamber of Commerce and the Hampton Roads Sports Commission.

2013 Highlights:

- Over 150 people participated in the first year event
- "Playing kickball and strengthening the Sims MM team with music, food, and networking I could ask for nothing else. . . GREAT JOB!" (Williams Taylor, SIMS Metal Management)
- "The games were spaced out perfectly and we love the awards that were presented to the top teams. . . Well done and see you next year!" (Chris Eugene, Chartway FCU)

Contact

Anne Baumler, 664-2518; abaumler@hrccva.com
Gibby Eppler, 664-2573; geppler@hrccva.com

Third Annual Hampton Roads Sand Kickball Tournament

Date:

September 2014

Projected Attendance:

100+

Target Audience:

Chamber Members
Sports Commission Members
Young professionals groups
Area adult recreational league players
Beach and sports lovers
Businesses supporting healthy lifestyles for employees

Past Participants:

The Virginia Beach Field House
Kickball League of Hampton Roads
Ocean View Fishing Pier
Onelife Fitness
Troy University
The Virginia Beach Jaycees
Brown & Brown Insurance
Chartway Federal Credit Union
EV Williams
The Founders Inn
Mancon Commercial Sales Division
Norfolk Marriott Chesapeake
Sheraton Norfolk Waterside Hotel
Sheraton Virginia Beach Oceanfront Hotel
SIMS Metal Management
The Up Center
The Virginian Pilot
Wyndham Virginia Beach Oceanfront

2014 Hampton Roads Sand Kickball Tournament

Grand Slam Sponsor (Presenting): Members Only \$3,000 (Exclusive)

- Company name listed in event title “Hampton Roads Sand Kickball Tournament presented by (company name)”
- Prominent placement of logo (and link where applicable) on:
 - all promotional communications, including but not limited to: team entry forms, sponsorship forms, broadcast email communications, event fliers and social media posts
 - event website
 - event t-shirts
 - tournament bracket board (exclusive logo placement)
- Opportunity to:
 - provide remarks for video coverage to be used for event recap and for future event promotion
 - provide remarks during opening session and awards ceremony
 - present awards at ceremony
 - include promotional materials in team registration packages
- Prominent banner ad placement on event website and banner ad placement on HRCC AND HRSC websites for four weeks preceding event
- Prominent placement of company banner in registration, hospitality and award ceremony areas
- Placement of company name on all field signs
- Preferred 10’ x 10’ exhibit area to display, market and showcase products at event
- Two complimentary team entries including shirts for 12 team members (per team) and framed team photos
- 48 adult beverage tickets

Uniform Sponsor (Platinum): Member \$2,000/Non-member \$2,500 (limit of two)

- Prominent placement of logo (and link where applicable) on:
 - event t-shirt
 - all promotional communications including, but not limited to: team entry forms, sponsorship forms, broadcast email communications, event fliers and social media posts
 - event website
- Ad placement on event website and on HRCC AND HRSC websites for four weeks preceding event
- Opportunity to:
 - Provide remarks for video coverage to be used for event recap and for future event promotion
 - Provide remarks during opening session OR awards ceremony
 - include promotional materials in team registration packages
- Prominent placement of company banner in registration and award ceremony areas
- Preferred 10’ x 10’ exhibit area to display, market and showcase products at event
- One complimentary team entry including shirts for 12 team members and framed team photo
- 24 adult beverage tickets

Home Run Sponsor/Dugout* Sponsor (Gold): Members \$1,250/Non- members \$1,500 (limit of four)

- One of three fields or the “Dugout” will be named after your business
- Placement of company logo on respective field sign
- Placement of logo:
 - included on promotional communications including but not limited to broadcast email communications, event fliers and social media posts
 - event website with link to your website
 - event t-shirt
- Placement of company banner at respective field
- 10’x10’ area to display, market and showcase products at respective field
- One complimentary team entry including shirts for 12 team members
- 12 adult beverage tickets

Hospitality Sponsor (Silver): Members \$750/Non- members \$1,000 (limit of three)

- Placement of company banner in fenced and tented hospitality area serving food and beverage
- Opportunity to supply promotional products for hospitality area (ex – cups, koozies, napkins)
- Company name included on promotional communications including but not limited to broadcast email communications, event fliers and social media posts
- Placement of company name and link on event website
- Placement of company name on event t-shirt
- Table in or adjacent to hospitality area to market and showcase products
- \$150 off team entry (one team per sponsor)
- 10 adult beverage tickets

Biggest Fan Sponsor (Bronze): Member \$500/ Non members \$750 (limit of ten)

- Company name on listed on broadcast email communications
- Company name listed on event website
- 10’x10’ area to display, market and showcase products as needed
- \$100 off team entry (one team per sponsor)
- 5 adult beverage tickets

Hampton Roads Chamber of Commerce

2014 Hampton Roads Chamber of Commerce Golf Outing

September 2014

Projected Attendance:
150+

Target Audience:
Chamber Members

Target Industries for Sponsorship:
Chamber Members

Past Sponsors:

Aerotek, Inc.
Bank @LANTEC
Bayside Harley Davidson
BB&T
BELFOR USA
Bon Secours Virginia Health System
C. W. Brinkley, Inc.
Cegedim Dendrite
CINTAS Corporation
City of Suffolk Dept. of Economic Devel.
Comfort Suites at Harbour View
Commonwealth Financial Partners, LC
Cox Business
Customer Magnetism
Duke Automotive Corp.
GeoEnvironmental Resources, Inc.
Hampton Roads Bankshares, Inc.
Harbor Point Behavioral Health Center
Harvey Lindsay
Hunton & Williams LLP
Kraft Foods, Planters
Lake Prince Woods
McGuireWoods LLP
Nansemond-Suffolk Academy
Norfolk Redevelopment & Housing Authority
ProCraft Inspection Services
Roland Vaults, Ltd.
Sentara Optima Health Plans
Signs By Tomorrow - Chesapeake
Spartan Staffing
TFC Recycling
Troy University-Atlantic Region
Vector Security, Inc.
Williams Mullen
Woolpert, Inc.



For years, business leaders in Hampton Roads have found one of the best ways to mix business with pleasure... on the golf course! This Golf Outing, ran by the Hampton Roads Chamber of Commerce, is a great way to reconnect with colleagues and friends on immaculate greens, and well-placed bunkers of Sleepy Hole Golf Course in Suffolk. The legendary 18th hole is rated "Most Challenging in Hampton Roads." Shot gun start at 1:00 p.m. Pre-game lunch with beverages will get you set for a great day on the links.

Highlights

- Network with area business owners and executives
- Enjoy one of the most challenging courses in the area
- Market your company and services in a relaxed, outdoor atmosphere

Contact

Dean McClain, 664-2560; dmcclain@hrccva.com

Hampton Roads Chamber of Commerce Golf Outing 2014

Presenting Sponsor - \$2,500 (Exclusive)

- Two complimentary foursomes in tournament
- One hole sponsorship
- Prominent placement of company logo on broadcast emails
- Prominent placement of company logo on fliers
- Prominent placement of company logo and company link on Chamber website
- Prominent placement of company logo on signage at the event
- Opportunity to include products/promotions in tournament goodie bags
- All beverages and pregame lunch included

Lunch Sponsor \$2,000 (Exclusive)

- One complimentary foursome in tournament
- Company logo on broadcast emails
- Company logo on fliers
- Company logo and company link on Chamber website
- Company logo on signage in lunch event space
- Opportunity to include products/promotions in tournament goodie bags
- All beverages and pregame lunch included

Premium/Promotional Sponsor \$2,500 (Exclusive)

- Exclusive placement of company logo on premiums for golfers
- Company logo on broadcast emails
- Company logo on fliers
- Company logo and company link on Chamber website
- Opportunity to include products/promotions in tournament goodie bags

Gold Sponsor - \$1,500 (Three)

- One complimentary foursome in tournament
- One hole sponsorship
- Company logo on broadcast emails
- Company logo on fliers
- Company logo and company link on Chamber website
- Opportunity to include products/promotions in tournament goodie bags
- All beverages and pregame lunch included

Sign Sponsor - \$1,500 (Exclusive)

- Company name on broadcast emails
- Company name on fliers
- Company name and company link on Chamber website
- Opportunity to include products/promotions in tournament goodie bags
- All beverages and pregame lunch included

Silver Sponsor - \$1,250 (Three)

- Two Complimentary Golfers
- One hole sponsorship
- Company name on broadcast emails
- Company name on fliers
- Company name and company link on Chamber website
- Opportunity to include products/promotions in tournament goodie bags
- All beverages and pregame lunch included

Team & Hole Sponsor - \$700 (Multiple)

- One foursome in tournament
- 18 holes of golf with cart
- One hole sponsorship
- Company name on Chamber Golf Event Page
- Opportunity to offer company products/promotions in goodie bags or at sponsored hole
- All beverages and pregame lunch included

Hospitality Sponsor - \$350 (Two; exclusive per cart)

- Company name on beverage cart
- Company name on fliers
- Company name on Chamber Golf Event Page
- Opportunity to offer company products/promotions in goodie bags
- Six reservations to pregame lunch included

Hole-In-One Prize Sponsor - \$500 (Multiple)

- Company pays insurance premium on hole-in-one prize
- One hole sponsorship
- Company name on Chamber Golf Event Page
- Opportunity to offer company products/promotions in goodie bags or at sponsored hole
- Six reservations to pregame lunch included

Team - \$500 (Multiple)

- One foursome in tournament
- 18 holes of golf with cart
- All beverages and pregame lunch included

Longest Drive/Straightest Drive/ Closest to the Pin - \$300 (Exclusive per sponsor)

- Company name on tournament signage at designated hole
- Opportunity to offer company products/promotions in goodie bags and at sponsored hole
- Company name on Chamber Golf Event Page
- Three reservations to pregame lunch included

Hole Sponsor - \$250 (Limited)

- Company name on tournament signage at designated hole
- Opportunity to offer company products/promotions in goodie bags and at sponsored hole
- Company name on Chamber Golf Event Page
- Two reservations to pregame lunch included

Individual Golfer - \$150

- 18 holes of golf with cart
- All beverages and pregame lunch included

