

Networking & Lead Exchange

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2014 Morning Schmooze



Jump start your morning and join the Chamber for a fun business networking opportunity. This Morning Schmooze is caffeine charged power networking from 7:45 a.m.-9:00 a.m. Enjoy a light breakfast while you connect with other business professionals and build new relationships.

Morning Schmooze is free to members and \$15.00 at the door for prospective members.

Highlights

- This monthly event is held in different member locations giving you the opportunity to network while learning more about Chamber Member's place of business.

Contact

Sandy Sekeet, 664-2530; ssekeet@hrccva.com

Monthly

Projected Attendance:

35+

Target Audience:

Chamber Members

Target Industries for Sponsorship:

Chamber Members

Past Sponsors:

Apple One Employment Services

Bayside Harley Davidson

Buffalo Wild Wings

Cambridge College

Goodwill Industries

Hilton Garden Inn

Chesapeake/Suffolk

Kaplan College

Norfolk SPCA

Physicians For Peace

Krispy Kreme

Richmond International Raceway

Speedpro Imaging

Verizon Wireless

Morning Schmooze



Series Presenting Sponsor - \$1,500 (Exclusive)(Sold to: Sam's Club-Virginia Beach)

- Placement of logo on broadcast emails
- Prominent placement of logo on website with link
- Logo on event signage at all events
- Tabletop exhibit area
- Company logo and link on Chamber Web site
- Opportunity for company representative to deliver a message about company during the brief event program
- Free admission to each scheduled Morning Schmooze

Host Sponsor - \$200 (Available Monthly) Sold out for 2014. Now booking 2015 dates.

In addition to the host sponsor fee, the host provides donuts, coffee, water or juice, paper products, microphone (if needed) and a registration table/area and a giveaway. The Chamber approves all host sponsor locations in advance.

- Placement of company name on broadcast emails
- Placement of company name on website
- Recognition at event
- Tabletop exhibit
- Host sponsor welcomes guests
- Free admission to hosted Morning Schmooze



Hampton Roads Chamber of Commerce



Chamber Connect is a popular lead exchange and networking event and is offered exclusively to Chamber members each month. Each registered company is given two-three minutes to offer an introduction and overview of the services, skills, and talents their business provides, and to express current or typical needs the company has for its expansion and growth. Attendees receive a roster with contact information for all participants at the event.

Highlights

- Over 20 opportunities to connect!
- Leave Connect with new leads.
- Held regularly across the five cities

Contact

Sabrina Evans, 664-2591; sevans@hrccva.com

Jan Burton, 664-2575; jbarton@hrccva.com

2014 Chamber Connect Series

20+ Sessions

Projected Attendance:

20+ per session

Target Audience:

Chamber Members

Target Industries for Sponsorship:

Chamber Members

Past Sponsors:

Dale Carnegie Training of
Eastern Virginia

Fulton Bank

Great Bridge International

Panera Bread

Planters/Kraft Foods

Tidewater Community College

Auto Center

2014 Chamber Connect Series

City Host Sponsor - \$600 (Available Monthly)

Portsmouth & Suffolk 9 sessions

Norfolk 6 sessions

Chesapeake 12 sessions **Sold to: Fulton Bank (through June) and Panera Bread**

Virginia Beach 6 sessions

- Placement of company name on broadcast emails
- Placement of company name on website
- Placement of logo on handout roster for each month in 2014
- Recognition at event
- Company listed on broadcast fax
- Tabletop exhibit to distribute information about your company
- Host sponsor welcomes guest from podium
- Five minute presentation time

Hospitality Sponsor - \$50 per Connect (Available Monthly)

- Provide food or \$50 to purchase food
- Placement of company logo at event in food area
- Promotional materials displayed at event

Hampton Roads Chamber of Commerce



Speed Networking is not only high energy and **very** entertaining; it's one of the most efficient ways to network. This fast paced process lets individuals meet one-on-one in five-minute increments, resulting in a fast-paced, exciting and extremely effective professional networking experience.

Highlights:

- Attendees network with every member in the room, one-on-one, in quick, 5-minute increments
- Ample time after speed network to reconnect with folks you want to spend more time with

Contact:

Anne Baumler, 664-2518; abaumler@hrccva.com

2014 Speed Networking

Two per year

Projected Attendance:

20

Target Audience:

Chamber Members

Target Industries for Sponsorship:

Chamber Members

Past Sponsors:

Customer Magnetism
Rapid Refill Ink
Small Business Development
Center of Hampton Roads
SpeedPro Imaging

2014 Speed Networking



Presenting Sponsor - \$400/Year

- Prominent placement of logo on broadcast emails
- Prominent placement of logo on Chamber Website's Speed Networking listings on events page
- Extended presentation time at each session
- Presenting sponsor may have one representative in attendance at all sessions and may distribute promotional materials
- Placement of logo on event signage
- Attendee list provided upon request to sponsor after each session

Hampton Roads Chamber of Commerce



Make connections! Finish your day with fellow business professionals and grow your circle of contacts. Business After Hours (BAH), held at least six times a year, provides a relaxed, casual networking atmosphere.

Business After Hours is free to members and \$25.00 at the door for prospective members.

Highlights:

- Takes place at a member company's location giving you the opportunity to networking while learning more about Chamber member's place of business.

Contact

Marianne Collins, 757.664.2504 ; mcollins@hrccva.com

Business After Hours

Year-round

Projected Attendance:

50+

Target Audience:

Chamber Members

Target Industries for Sponsorship:

Chamber Members

Past Sponsors:

Acclaimed Tent & Party Rentals
American Indoor Karting
Chesapeake Conference Center
Chrysler Museum of Art
CINTAS Corporation

Cox Business
Dale Carnegie Training
Doubletree Hotel – Virginia
Beach

Fitness Together
Founders Inn & Spa
Ghent Computer, Inc.
Girl Scout Council of Colonial
Coast
Motor World

Merchant Services of Virginia
Metlife
Norfolk Admirals
Norfolk Waterside Marriott
Renaissance Portsmouth Hotel
& Conference Center
The Royal Chocolate
Sandler Training
Sentara Obici Hospital
Sheraton Norfolk Waterside
Signs By Tomorrow -
Chesapeake
South University
Spirit of Norfolk
StellarOne
The Shopper
Tidewater Mortgage Services
Virginia Beach Resort &
Conference Center

Business After Hours



Series Presenting Sponsor - \$2,500 (Exclusive) (Sold to NCM Media Networks)

- Prominent placement of company logo
- Placement of logo on event signage
- Placement of logo on monthly broadcast emails
- Placement of company name on broadcast fax
- Tabletop exhibit
- Company logo and link on Chamber Web site
- Opportunity for company representative to deliver a message about company during event
- Free for four associates admission to each scheduled Business After Hours event
- Attendee list

Gold Sponsor - \$2,000

- Recognition on signage at event
- Logo on Chamber Web site
- Company logo listed on Broadcast fax and e-mail updates
- Tabletop exhibit to distribute information about your company
- Recognized from podium
- Attendee list

Host Sponsor - \$400 (2015 sponsorships available)

In addition to the host sponsor fee, the host provides hors d'ouerves, water, soda, cash bar, and microphone (if needed) and a registration table/area and a giveaway. The Chamber approves all host sponsor locations in advance. 50+ members visit your location

- Recognition on signage at event
- Logo on Chamber Web site
- Company listed on QuickFax and e-mail updates
- Tabletop Exhibit to distribute information about your company
- Host sponsor welcomes guests from the podium
- Attendee list

Exhibitor - \$75 (Multiple)

- Opportunity to display company products or promotional materials during event



Hampton Roads Chamber of Commerce



MONSTER MEGA MIXER

Date: October 28, 2014

Projected Attendance: 600+

Target Audience:
Area Businesses

Target Industries for Sponsorship:
Chamber Members

Past Sponsors:

Astro Entertainment
Churchamptonroads.com
Decorating Den Interiors – Patricia Valore
Distinctive Gourmet
E-n-E Photography
Funny Bone – Comedy Club
Loan Simple
Mad Science of Hampton Roads
Mini Price- Self Storage
Office Space & Solutions
PHR Gold Key
Priority Staffing Services, Inc
Regent University
Sears Group, Inc
SunTrust Bank
Tidewater Community College
Virginia Beach Convention Center
Wells Fargo
Windstream Communications
YMCA of South Hampton Roads
ZZ SERVERS

Expand your business network in a festive atmosphere while enjoying music, food, cash bar and one-of-a-kind offers! More than 175 business exhibits on display.

Highlights:

- Attendance expected over 600
- Networking Event
- High Energy Atmosphere
- Free Samples

Contact:

Marianne Collins, 664-2504; mcollins@hrccva.com

Monster Mega Mixer

Thriller Sponsor (Presenting Sponsor)- \$2,500 (Exclusive)

- Prominent placement of company logo on broadcast emails (5,800+ contacts)
- Prominent placement of company logo on event flier
- Prominent placement of company logo on event program
- Company addresses attendees at event
- Double tabletop exhibit space in preferred placement, electricity included
- Company logo and link on Chamber website

Haunted House (Host)- \$1,500 (Exclusive) (Sold to: Virginia Beach Convention Center)

- Company logo on broadcast emails (5,800+ contacts)
- Company logo on event flier
- Company logo on event program
- Complimentary 6 ft. draped tabletop exhibit space in preferred placement, electricity included
- Company logo and link on Chamber website

Witches Brew (Hospitality)-\$1,500 (Exclusive) (Sold to: Distinctive Gourmet)

- Company logo on broadcast emails (5,800+ contacts)
- Company logo on event flier
- Company logo on event program
- Complimentary 6 foot draped tabletop exhibit space in preferred placement, electricity included
- Company logo and link on Chamber website

Spooky Monster-\$750

- Company logo on broadcast emails (5000+ contacts)
- Company logo on event flier, program and website
- Complimentary 6 foot draped tabletop exhibit space in preferred placement, electricity included

Monsters' Ball (Music & Entertainment)(Exclusive)

- Company logo on broadcast emails (5000+ contacts)
- Company logo on event flier, program and website
- Opportunity to display your music at the event

Ghouls-\$500

Company name on broadcast emails (5,800+ contacts)

- Company name on event flier, program and website
- 6 ft. draped tabletop exhibit space in preferred placement/electricity included

Goblins- \$250

- Company name on broadcast emails (5,800+ contacts)
- Company name on event flier, program and website
- 6 ft. draped tabletop exhibit space in preferred placement, electricity NOT included

Witches-\$175

Company name on broadcast emails (5,800+ contacts)

- Company name listed in program
- 6 ft. draped tabletop exhibit space in preferred placement, electricity NOT included





Join the Hampton Roads Chamber of Commerce as a sponsor at the first annual Spring B2B Expo. This annual event is to promote local businesses and encourage corporate networking. Local companies will be able to showcase their products and services to the business community. Open to the public, this event keeps participants on the competitive edge with networking, idea sharing, product introduction and service solutions attracting executives at entry level.

Highlights:

- Grow your business
- Network with over 500 attendees

Contacts

Marianne Collins, 757.664.2504; mcollins@Hrccva.com

Spring Business to Business Expo

Tuesday, April 8, 2014

Projected Attendance:
500+

Target Audience:
All Chamber Members

Target Industries for Sponsorship:
All Chamber Members



Presenting Sponsor - \$2,500 (Exclusive)

- Prominent placement of logo on broadcast emails (5,800+ contacts)
- Prominent placement of logo on event/marketing flier
- Company logo and link on Chamber's website
- Prominent placement of company logo in event program
- Double-exhibit space-Two 6 ft. skirted tabletops in preferred placement/electricity included upon request
- 3 x 8 Logo Banner at event-provided by the Chamber

Platinum Sponsor \$1,250

- Placement of company logo on broadcast emails (5,800+ contacts)
- Company logo on event/marketing flier
- Company logo and link on Chamber's website
- Company logo in event program
- 6 ft. skirted tabletop exhibit space, preferred placement/electricity included upon request
- 3 x 6 Logo Banner at event-provided by the Chamber

Gold Sponsor - \$750

- Placement of company name on broadcast emails (5,800+ contacts)
- Company name on event/marketing flier
- Company name on Chamber's website
- Company name in event program
- 6 ft. skirted tabletop exhibit space, preferred placement/electricity included upon request

Silver Sponsor - \$400

- Placement of company name on broadcast emails (5,800+ contacts)
- Company name on event/marketing flier
- Company name on Chamber's website
- Company name in event program
- 6 ft. skirted tabletop exhibit space, preferred placement/electricity is not included

Bronze Sponsor- \$200

- 6 ft. skirted tabletop exhibit space/electricity is not included
- Company name listed in event program