

Military Events

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Military Recognition Receptions



April 2014

August 2014

Projected Attendance:
400

Target Audience:
Military Personnel

Target Industries for Sponsorship:
Chamber Members
Government Contractors
Colleges/Universities
Military Personnel

Past Sponsors:

Armed Services YMCA of Hampton Roads
Bon Secours Virginia Health System
Bryant & Stratton College
City of Norfolk
Cox Communications, LLC
Distinctive Gourmet
Dunkin Donuts
ECPI University
First Command-Rick Amelon
GEICO
Gordon Biersch
JPM Financial Services
Lockheed Martin Corp.
Navy Federal Credit Union
Norfolk State University
Norfolk Waterside Marriott
Norfolk Wholesale Floral Corp.
Northrop Grumman Corp.
Northrop Grumman Corporation (TRADOC, USAF, NASA)
Rowena's, Inc.
Saint Leo University
Tidewater Home Funding, LLC
Titanium Productions
USAA
USA Discounters, Ltd.

There are two receptions each year honoring enlisted military personnel from all of the Hampton Roads commands. These receptions provide an excellent opportunity to network with members of the armed forces community. The receptions are held in April and August.

Highlights

- More than 150+ military personnel honored at the April and August Military Recognition Receptions
- Events are held at the conveniently located Norfolk Waterside Marriott

Contact

Candace Reid, 664-2572; creid@hrccva.com

Military Recognition Receptions

Series Host Sponsor \$10,000 - (Exclusive)(Two Receptions)

(Sold to: Norfolk Waterside Marriott)

This sponsorship provides event venue and refreshments

- Prominent placement of logo on broadcast emails
- Prominent placement of logo on outside event advertising
- Prominent placement of logo on event flier
- Prominent placement of logo on event program
- Prominent placement of logo on website with link
- Prominent placement Logo displayed during event
- Logo placed on certificate presented to honorees
- Table exhibit space at event (inside ballroom)
- 40 reservations

Series Presenting Sponsor - \$8,000 (Exclusive) (Two Receptions)

(Sold to: City of Norfolk)

- CEO participates in honoree reception line
- Prominent placement of logo on broadcast emails
- Prominent placement of logo on outside event advertising
- Prominent placement of logo on event flier
- Prominent placement of logo on event program
- Prominent placement of logo on website with link
- Prominent placement of logo displayed during event
- Logo placed on certificate presented to honorees
- Table exhibit space at event (inside ballroom)
- 30 reservations

Series Gold Sponsor - \$4,000 (Three) (Two Receptions)

- Placement of logo on broadcast emails
- Placement of logo on outside event advertising
- Placement of logo on event flier
- Placement of logo on event program
- Placement of logo on website with link
- Company logo displayed during event
- Company logo placed on certificate presented to honorees
- Table exhibit space at event (inside ballroom)
- 20 reservations

Series Media Sponsor - \$4,000 (Exclusive) (Two Receptions)

- Placement of logo on broadcast emails
- Placement of logo on outside event advertising
- Placement of logo on event flier
- Placement of logo on event program
- Placement of logo on website with link
- Company logo displayed during event
- Company logo placed on certificate presented to honorees
- May include promotional item in gift bag for honorees
- Table exhibit space at event (inside ballroom)
- 20 reservations
- Table exhibit space at event (inside ballroom)
- 20 reservations

Event Silver Sponsor - \$1,650 (Multiple)

- Placement of company name on broadcast emails
- Placement of company name on outside event advertising
- Placement of company name on event flier
- Placement of company name on event program
- Placement of company name on website with link
- Logo displayed during event
- Table exhibit space at event (inside ballroom)
- 15 reservations

Event Bronze Sponsor - \$650 (Multiple)

- Placement of company name on broadcast emails
- Placement of company name on outside event advertising
- Placement of company name on event flier
- Placement of company name on event program
- Placement of company name on website
- Table exhibit space at event (inside ballroom)
- Ten reservations

Event Exhibitor - \$400 (Multiple)

- Placement of company name on event program
- Table exhibit at event (outside ballroom)
- Eight reservations

Event Program Sponsor - \$300 (Multiple)

- Placement of company name on event program
- Three reservations





Virginia Beach Armed Forces Awards Luncheon

Thursday, July 17, 2014

Projected Attendance:

200

Target Audience:

Military Personnel

Target Industries for Sponsorship:

Chamber Members
Government Contractors
Colleges/Universities
Military Personnel
Members that work with military
or would like to work with
military

Past Sponsors:

Bank of America
Bryant & Stratton College
City of Virginia Beach
Damuth Trane
Distinctive Gourmet
ECPI University
Farm Fresh, Inc.
Hampton Roads Mil. & Fed.
Facilities Alliance
GEICO
Hourigan Construction Corp.
ITT Technical Institute
Lockheed Martin
Military Newspapers of Virginia
Navy Federal Credit Union
Regent University
South University
St. Leo University
Trinity Tattoo Co.
USAA
USA Discounters, Ltd.
Vanguard Industries East, Inc.
Verizon Wireless
Virginia Beach Convention
Center

Special recognition of outstanding military personnel from Naval Air Station Oceana, JEB Little Creek/ Fort Story, Naval Amphibious Base – Little Creek, and Dam Neck Fleet Combat Training Center are the highlight of this luncheon

Highlights:

- Approximately 130 military personnel were honored from all Virginia Beach Military Commands in 2013
- Lieutenant Colonel James Efaw, Deputy Commander, JEB Little Creek Fort Story and Virginia Beach Councilman Bob Dyer offered remarks at the 2013 program

Contact:

Jan Burton; 664-2575 @jburton@hrccva.com

Virginia Beach Armed Forces Awards Luncheon



Presenting Sponsor - \$6,000 (Exclusive)(Sold to: USA Discounters)

- CEO seated at head table
- Prominent placement of logo broadcast emails
- Prominent placement of logo on event flier
- Prominent placement of logo on event program
- Prominent placement of logo on website with link
- Recognition from the podium
- May include promotional item in gift bag for honorees
- Table of eight (Five military guests and three sponsor guests)

Gold Sponsor - \$2,500 (Two)

- Placement of company name on broadcast emails
- Placement of company name on event flier
- Placement of company name on event program
- Placement of company name on website with link
- Recognition from the podium
- May include promotional item in gift bag for honorees
- Table of eight (Five military guests and three sponsor guests)

Silver Sponsor - \$1,500 (Multiple)

- Placement of company name on broadcast emails
- Placement of company name on event flier
- Placement of company name on event program
- Placement of company name on website with link
- May include promotional item in gift bag for honorees
- Table of eight (Five military guests and three sponsor guests)

Table Sponsor - \$500 (Multiple)

- Placement of company name on event program
- May include promotional item in gift bag for honorees
- Table of eight (Five military guests and three sponsor guests)

Program Sponsor - \$300 (Multiple)

- Placement of company name on event program
- Two reservations

Virginia Beach
Armed Forces Awards Luncheon
ARMED FORCES AWARDS LUNCHEON

Hampton Roads Chamber of Commerce



Held in conjunction with Fleet Week and the Navy's Annual Birthday Celebration, at the Military Citizen of the Year (MCOY) luncheon, honors the Samuel T. Northern Military Citizen of the Year. This award is presented to the enlisted military individual who's personal and public contributions have had the most positive effect on the Hampton Roads community. The luncheon also gives the City of Norfolk and the business community the opportunity to show its appreciation for the military presence here in Hampton Roads.

Highlights:

- The 29 men and women nominated for the 2012 Awards completed a combined effort of more than 9,000 hours of volunteer service locally
- The Samuel T. Northern Military Citizen of the Year Award was presented to AD2 Misty Herring of Strike Fighter Squadron Eight One.
- Network with more than 150 military personnel in business atmosphere

Contact:

Candace Reid, 664-2572; creid@hrccva.com

Military Citizen of the Year

October 9, 2014

Projected Attendance:

250+

Target Audience:

Military Personnel and Family

Target Industries for Sponsorship:

Chamber Members
Government Contractors
Colleges/Universities
Military Personnel
Members that are doing business with the military or would like to do business with the military

Past Sponsors:

BAE Systems Norfolk Ship Repair Inc.
Bon Secours Virginia Health System
Bryant & Stratton College
City of Norfolk
Cox Communications, LLC
Dale Carnegie Training
Distinctive Gourmet
ECPI University
GEICO
ITA International
JPM Financial Services
KITCO Fiber Optics
Lockheed Martin
MacArthur Center
Military Newspapers of Virginia
Navy Federal Credit Union
Navy League
Northrop Grumman Corp. (TRADOC, USAF, NASA)
Old Dominion University
Papa Murphy's
Regent University
Tidewater Community College
Troy University-Atlantic Region
United Services Automobile Assn.

Military Citizen of the Year

Presenting Sponsor - \$5,000 (Exclusive)

- CEO seated at head table
- Opportunity for CEO to make opening and closing remarks
- Prominent placement of logo on broadcast emails
- Prominent placement of logo on event flier
- Prominent placement of logo on event program
- Prominent placement of logo on website with link
- Recognition from podium
- Company logo displayed at event
- Three tables of ten (Five military guests including MCOY nominee and five sponsor guest at each)

Gold Sponsor - \$3,000 (Two)

- CEO seated at head table
- Placement of logo on broadcast emails
- Placement of logo on event flier
- Placement of logo on event program
- Placement of logo on website with link
- Recognition from podium
- Company name displayed at event
- Two tables of ten (Five military guests including MCOY nominee and Five sponsor guests at both)

Media Sponsor - \$3,000 (Exclusive)(Sold to: Cox Communications)

- Placement of company name on broadcast emails
- Placement of company name on event flier
- Placement of company name on event program
- Placement of company name on website with link
- Company name displayed at event
- Two tables of ten (Five military guests including MCOY nominee and five sponsor guests at both)

Silver Sponsor - \$1,650 (Four)

- Placement of company name on broadcast emails
- Placement of company name on event flier
- Placement of company name on event program
- Placement of company name on website with link
- Company name displayed at event
- Table of ten (Five military guests including MCOY nominee and five sponsor guests)

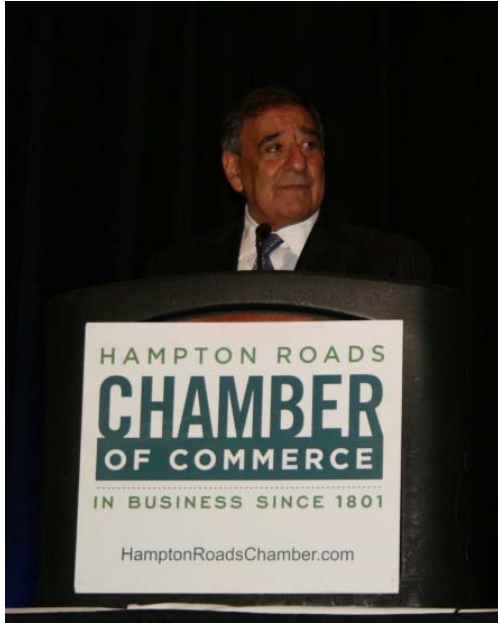
Table Sponsor - \$700 (Multiple)

- Placement of company name on event program
- Table of ten (Five military guests and five sponsor guests)

Program Sponsor - \$300 (Multiple)

- Placement of company name on event program
- Two reservations





The State of the Military Forum is an offering from the Hampton Roads Chamber of Commerce to respond to the growing need for open communication and strategic planning with our colleagues in uniform. The State of the Military Forum will offer members of the business community a closer look at the impact the Armed Forces community has on the Hampton Roads community as a whole. Top area military leaders will provide attendees with the area's only comprehensive review of the region's inter-relationships, strengths and challenges and it will also provide an insightful look into the close relationship between the military and our local industry and economy.

Highlights:

- In 2012, more than 500 attendees had the opportunity to hear first-hand from Secretary of Defense, Leon Panetta, on defense strategy, current and future Department of Defense spending, and the economic impact of the Federal presence in Hampton Roads.
- Network with business professionals, community leaders and elected officials from Hampton Roads
- U.S. Secretary of Defense, Charles Hagel, *invited* for 2014 program

Contact:

Candace Reid, 664-2572; creid@hrccva.com

State Of The Military

2014 TBD

Projected Attendance:
200+

Target Audience:
Military Personnel

Target Industries for Sponsorship:
Chamber Members
Government Contractors
Colleges/Universities
Military Personnel

Past Sponsors:

- ADS Inc.
- BB&T
- Clark Nexsen, Architecture & Engineering
- Colonna's Shipyard, Inc.
- Cox Communications
- ECPI University
- First Command Financial Planning
- Hampton University Army ROTC
- JPM Financial Services
- KITCO Fiber Optics
- Military Newspapers of Virginia
- Newport News Shipbuilding, A Division of Huntington Ingalls Industries
- Old Dominion University
- PNC Bank
- Prevailance, Inc.
- SAIC Science Applications International VA Beach
- StellarOne Bank
- Strayer University
- The George Washington University Hampton Roads Center
- Thomas Edison State College
- Vox Optima

State Of The Military

Presenting Sponsor - \$10,000 (Exclusive)

- CEO seated at head table
- CEO gives welcome remarks
- Prominent placement of logo on broadcast emails
- Prominent placement of logo on event flier
- Prominent placement of logo on event program
- Prominent placement of logo on website with link
- Logo displayed during event
- Recognition from podium
- Table of ten with eight company representatives and two military personnel

Platinum Sponsor - \$7,500 (Two)

- CEO seated at head table
- Placement of logo on broadcast emails
- Placement of logo on event flier
- Placement of logo on event program
- Placement of logo on website with link
- Logo displayed during event
- Recognition from podium
- Table of ten with eight company representatives and two military personnel

Gold Sponsor - \$5,000 (Three)

- Placement of logo on broadcast emails
- Placement of logo on event flier
- Placement of logo on event program
- Placement of logo on website with link
- Logo displayed during event
- Recognition from podium
- Table of ten with eight company representatives and two military personnel

Silver Sponsor - \$2,500 (Five)

- Placement of company name on broadcast emails
- Placement of company name on event flier
- Placement of company name on event program
- Placement of company name on website with link
- Company name displayed during event
- Recognition from podium
- Table of ten with eight company representatives and two military personnel

Wounded Warrior Table or Legislator Table Sponsor- (Multiple) - \$1,200

- Placement of company name on event program
- Table of ten at which an elected official, constitutional officer or wounded warrior will be seated with 9 of your guests.

Table Sponsor - \$850 (Multiple)

- Placement of company name on event program
- Table of ten

Program Sponsor - \$350 (Multiple)

- Placement of company name on event program
- Three reservations to the event





Target Audience:

Attending a job fair is a proactive way of getting to know companies or industries you're interested in possibly working for once separated from your military career. It's also a great way to make contacts.

This free for transitioning military personnel and their dependents, finding a job quickly becomes a top priority. Many companies prefer those with military experience.

Employers know they can rely on former military members to demonstrate teamwork and leadership skills. For this reason, we are holding this job fair especially for transitioning military personnel and their dependents.

What to Expect:

Interview with employers and recruits; bring copies of your resume; business attire recommended.



**Military Transition Job Fair
and
Virginia Advisory Council
on Military Education Expo**



**Tuesday, March 25, 2014
3-7 PM
The Westin Virginia Beach
Town Center
4535 Commerce Street
Virginia Beach, VA 23462-2739**

**Projected Employers: 30-40
Projected Job Seekers: 250
Target Industries for
Sponsorship:**

All Chamber Members

Past Sponsors:

- Allstate Insurance Company
- APM Terminals
- BizCard Xpress
- Bon Secours Hampton Roads Health System
- Checkered Flag Motor Car Co.
- Coldwell Banker Professional Realtors
- Community Alternatives, Inc.
- Department of Motor Vehicles
- DeVry University & Keller Graduate School
- Day & Zimmerman
- Eastern Waterproofing & Restoration Of Virginia, LLC
- Edgar Cayce's A.R.E./Atlantic University
- Elite Mobile Spas/BeautiControl
- Elizabeth River Crossings OpCo, LLC
- First Command Financial Planning-Rick Amelon
- GEICO
- Hampton Roads Net-Flow Solutions
- Harbor Point Behavioral Health/Brighton Behavioral Health Center
- InMotion Hosting
- Massimo Zanetti Beverage USA
- Mr. Roger's Windows
- NATO
- Navigon Financial Group
- Norfolk Southern Corp
- Priority Acura
- SKDCJ, Inc.
- Tidewater Community College
- Tidewater Tech Trades
- Waddell & Reed
- Woodlawn Funeral Home & Memorial Gardens, Inc.
- World Financial Group

The Military Transition Job Fair in partnership with Virginia Advisory Council on Military Education

Presenting Sponsor - \$1,500 (Exclusive)

- Premier Double booth space with two skirted 6 foot table/4 chairs
- Complimentary Electricity
- Prominent placement of logo on broadcast emails
- Prominent placement of logo on event flier
- Prominent placement of logo on event program
- Prominent placement of logo on website with link
- Recognition from the podium
- Company logo displayed at event

Gold Sponsor - \$1,000 (Multiple)

- Premier Single booth space with one 6 foot table/2 chairs
- Complimentary Electricity
- Placement of company name on broadcast emails
- Placement of company name on event flier
- Placement of company name on event program
- Placement of company name on website with link
- Recognition from the podium
- Company name displayed at event

Exhibitor Table Sponsor - \$400 (Multiple)

- One exhibit booth space with one 6 foot table/2 chairs
- Displays larger than 6 feet will require purchase of two exhibit spaces.
- Exhibitors are responsible for providing signage, displays and extension cords if ordering electricity.

