

# 2014/2015 Military Partners



Long recognizing the undeniable impact defense spending and the U.S. military's presence locally have on the local economy, the Chamber established several military recognition events, some dating back more than half a century, to give the business community an opportunity to express their appreciation to those who serve this country and have put Hampton Roads on the map.

But it's more than defense spending and economic impact, it's about the opportunity for the business community, as a whole, to celebrate and honor the men and women who put their lives on the line every day to preserve our liberty.

## Military Events

- Military Recognition Receptions (2)
- Virginia Beach Armed Forces Luncheon
- Military Citizen of the Year Awards Luncheon
- State of the Military

## Highlights

- Receive recognition at multiple military events representing the entire region
- In 2013, Chamber military events honored more than 340 military personnel at four events

## Contact

Candace Reid, 664-2572; creid@hrccva.com

Sarah Martin Lampert, 664-2503; smartin@hrccva.com

## Target Audience:

Military Personnel

## Target Industries for Sponsorship:

All Chamber Members  
Government Contractors  
Colleges/Universities  
Military Personnel

## Past Sponsors:

Bank of America  
Bon Secours  
ECPI University  
First Command Financial  
GEICO  
Lockheed Martin  
Pioneer Services  
Regent University  
Saint Leo University  
Troy University

# 2014/2015 Military Partners

## **Platinum Partner - \$10,000 (Exclusive) (Sold to: USAA)**

- Prominent placement of logo on military event broadcast emails
- Prominent placement of logo on any military event outside event advertising
- Prominent placement of logo on military event fliers
- Prominent placement of logo on all military event programs
- Recognition from podium at military events
- 20 reservations to **both** of the 2014/2015 Military Recognition Receptions (APR & AUG); CEO participates in reception line
- Four reservations to the Virginia Beach Armed Services awards (JULY) and CEO at head table if applicable
- Table of ten at the 2014 Military Citizen of the year luncheon (OCT) and CEO at head table if applicable
- Four reservations to the State of the Military

## **Gold Partner - \$7,500 (Exclusive)(Sold to: GEICO)**

- Placement of logo on military event broadcast emails
- Placement of logo on any military event outside event advertising
- Placement of logo on military event flier
- Placement of logo on military event program
- Recognition from podium at military events
- 20 reservations to **both** of the 2014/2015 Military Recognition Receptions (APR & AUG)
- Four reservations to the Virginia Beach Armed Services awards (JULY)
- Table of ten at the 2013 Military Citizen of the year luncheon (OCT)
- Two reservations to the State of the Military

## **Silver Partner - \$3,500 (Three) (Two sold to: Pioneer Services, ECPI University)**

- Placement of company name on all military event programs
- Recognition from podium at military events
- 12 reservations to **both** of the 2014/2015 Military Recognition Receptions (APR & AUG)
- Two reservations to the Virginia Beach Armed Services awards (JULY)
- Table of ten at the 2014 Military Citizen of the year luncheon (OCT)
- Two reservations to the State of the Military

## **Bronze Partner- \$1,250 (SOLD OUT)**

### **(Sold to: Bank of America, Lockheed Martin, Regent University, Troy University)**

- Placement of company name on all military event programs
- Recognition from podium at military events
- Five reservations to **both** of the 2014 Military Recognition Receptions (APR & AUG)
- Two reservations to the Virginia Beach Armed Services awards (JULY)
- Two reservations to the 2014 Military Citizen of the year luncheon (OCT)