

Hampton Roads Sports Commission Opportunities

- Hampton Roads Celebration of College Athletics..... 155
- REC (Recruiting, Eligibility, Compliance Athletics Forum..... 157



Winners from the 2013 event pose with their awards

Left to right: ODU Head Football Coach Bobby Wilder (accepting Football Offensive Player of the Year Award for Taylor Heinicke), CNU Football Defensive Player of the Year Evan Moog, The Apprentice School Basketball Defensive Player of the Year Terrance Palmer, Hampton University Basketball Offensive Player of the Year Keiara Avant, Norfolk State Head Basketball Coach Robert Jones (accepting Basketball offensive Player of the Year for Pendavis Williams)

*Not pictured, William and Mary Basketball Defensive Player of the Year Janine Aldridge

This is the third year for this annual awards dinner that recognizes and celebrates the athletic seasons of the Colleges and Universities throughout Hampton Roads. We honor the coaches and student-athletes of the Apprentice School, Christopher Newport University, Hampton University, Norfolk State University, Old Dominion University, Virginia Wesleyan and William & Mary. This year's event will recognize the top student-athletes and coaches in Football, Men's Basketball and Women's Basketball by announcing the Hampton Roads Offensive and Defensive Player of the Year Awards in each sport.

The HRSC is pleased to offer your business the following sponsorship opportunities. We thank you for supporting the HRSC and the wonderful athletic programs and student-athletes of our local colleges and universities.

Contact Gibby Eppler
Manager of Development
757.664. 2573 Geppler@hrccva.com



Third Annual Celebration of College Athletics Awards Dinner

April 8, 2014

The DoubleTree Hotel
1900 Pavilion Drive
Virginia Beach, VA 23451

6:00pm – 7:00pm:
VIP Cocktail Reception
7:00pm – 9:00pm:
Athletic Awards Dinner

Projected Attendance: 350+

Past Sponsors:

94.1 ESPN Radio
The Apprentice School
Atlantic Bay Mortgage Group
Burton Lumber
Christopher Newport University
Clancy & Theys
City of Hampton
City of Newport News
City of Virginia Beach
College of William and Mary
Hampton University
Huntington Ingalls
K&D Round's Landscape Services
Monarch Bank
Norfolk State University
Old Dominion University
Sentara Sports Medicine
Sports Hampton
Towne Bank
USA Discounters
Vandeventer Black LLP
Virginia Beach Field House

Hampton Roads Sports Commission Celebration of College Athletics

Presenting Sponsor - (Exclusive) Members only- \$3,000

- Company name listed in event title "HRSC Celebration of College Athletics presented by (company name)"
- One (1) front row table for ten with company name displayed on table
- Two drink tickets per person (20 total)
- Opportunity to:
 - provide remarks for video coverage to be used for event re-cap and for future event promotion (if applicable)
 - provide opening remarks and introduce speaker
 - Place full page advertisement in event program
- Entry for 10 to VIP reception with cash bar prior to event with coaches, athletic Directors, student-athletes and special guests
- Prominent placement of logo (and link where applicable) on:
 - all promotional communications, including but not limited to: sponsorship forms, broadcast email communications (sent to 5,000+ contacts), event fliers, social media posts and press releases
 - event website
 - event program
 - slide show during event
- Prominent placement of company banner near podium and in VIP reception



Player of the Year Sponsor - (Two: Offense or Defense) Member price - \$2,500/Non-member price - \$3,000 (Offensive SOLD)

- Company name listed in program and verbally for the three awards in each category: "Offensive (or Defensive) Player of the Year in (sport) presented by (company name)".
- One (1) front row table for ten with company name displayed on table
- Two drink tickets per person (20 total)
- Opportunity to present awards to recipients in respective category
- Entry for 6 to VIP reception with cash bar prior to event with coaches, athletic directors, student-athletes and special guests
- Prominent placement of logo (and link where applicable) on:
 - all promotional communications, including but not limited to: sponsorship forms, broadcast email communications (sent to 5,000+ contacts, event fliers, social media posts and press releases
 - event website
 - event program
 - slide show during applicable portion of event
- Placement of company banner near podium

Gold Sponsor - (Four) Member price - \$2,000/Non-member price - \$2,500

- One (1) table for ten with company name displayed on table
- Two drink tickets per person (20 total)
- Entry for 4 to VIP reception with cash bar prior to event with coaches, athletic directors, student-athletes and special guests
- Placement of company logo in program
- Company name recognition in press releases and media kits
- Company name and link posted on event website and on all broadcast emails sent to 5000+ contacts

Silver Sponsor - (Multiple) Member price - \$1,500/Non-member price - \$2,000

- One (1) table for ten with company name displayed on table
- One drink ticket per person (10 total)
- Company name listed in program
- Company name posted on event website

Table Sponsor - (Multiple) Member price - \$850/Non-member price- \$1,000

- One (1) table for ten with company name displayed on table
- Company name listed in program





Overview:

If you are a student-athlete, parent of a student-athlete, coach, guidance counselor, athletic administrator or an enthusiast for amateur athletics, this is a **MUST-SEE** forum for you. The Hampton Roads Sports Commission (HRSC) presents this first ever event that will provide invaluable information to college-bound student-athletes and their families.

As NCAA rules are ever changing, parents and athletes are responsible for keeping up with immense amounts of information. Increasingly, colleges and universities are encountering set-backs and miscommunications because incoming student-athletes are unaware of eligibility and recruitment regulations. This can result in ineligibility for a student-athlete or even loss of scholarships. The HRSC is hosting this forum to educate the families of potential collegiate student-athletes to ensure that their children have an easier and successful transition into college athletics.

The HRSC is pleased to offer your business the following sponsorship opportunities. We thank you for supporting the HRSC and the families of Hampton Roads.

2013 Speakers /Highlights:

- Mid Eastern Athletic Conference (MEAC) and NCAA representatives to oversee forum
- Virginia Wesleyan College and Christopher Newport University Athletic Departments to oversee Session A
- Norfolk State University & Old Dominion University Athletic Department to oversee Session B

Contact:

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(757) 664-2573
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College REC Forum

Your Guide to playing college athletics:
Recruitment, Eligibility

TBD 2015

Projected Attendance: 150

Target Audience:

- All HRSC Members
- All families of college-bound student-athletes age 13 +
- High School Guidance Counselors & Administrators
- Youth Coaches
- All Sports Enthusiasts

Hampton Roads Sports Commission College REC Forum

Presenting Sponsor - (Exclusive) Members only - \$2,500

- Company name listed in event title "HRSC College REC Forum presented by (company name)"
- Verbal recognition in opening and closing remarks of each session
- Opportunity to provide welcome remarks
- One (1) seat at head table during Sessions A & B
- Prominent placement of company logo and link on broadcast emails to 5,000+ contacts
- Prominent placement of company banner near podium of each session, at Registration Area and in College and Vendor Expo
- 10' x 10' exhibit area at College and Vendor Expo
- Opportunity to distribute materials to participants in registration packet
- Company logo and link prominently posted on event website
- Company name and logo recognition in press releases and media kits

Gold (Gift) Sponsor - (One) Member price - \$1,500/Non-member price - \$2,000

- Prominent placement of company logo or name on gift for all registered participants
- Verbal recognition in opening and closing remarks
- One (1) seat at head table during Sessions A & B
- Placement of company logo and link on broadcast emails to 5,000+ contacts
- Prominent placement of company banner near podium at each session and in Registration Area
- 10' x 10' exhibit area at College and Vendor Expo
- Company logo and link prominently posted on event website
- Company name and logo recognition in press releases and media kits

Silver (Hospitality) Sponsor - (Three) Member price - \$1,000/Non-member price - \$1,500

- Placement of company banner near podium in Sessions A & B
- Verbal recognition in opening and closing remarks
- Opportunity to distribute promotional item or materials on seats for participants during each session
- Placement of company name and link on broadcast emails to 5,000+ contacts
- Company name displayed during each session at hospitality area
- 10' x 10' exhibit area at College and Vendor Expo
- Company logo posted on event website
- Company name recognition in press releases and media kits

Bronze (Sports Fan) Sponsor - (Multiple) Member price - \$500/Non-member price - \$750

- Placement of company name on broadcast emails to 5,000+ contacts
- 10' x 10' exhibit area to distribute materials and/or sell goods at College and Vendor Expo
- Company name listed on event website

College & Vendor Exhibitor - (Multiple) Member price - \$150/ Non-member price - \$200

- 10' x 10' exhibit area to distribute materials and/or sell goods at College and Vendor Expo
- Company name listed on event website



***In order to protect the student-athletes from potentially jeopardizing their eligibility, sponsors are not permitted to promote, discuss or favor any particular college or university during the REC forum. The purpose of the College and Vendor expo is strictly to promote your respective product and/or service. We thank you for your cooperation in this matter.*