

# Educational Offerings

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## Hampton Roads Chamber of Commerce



The Hampton Roads Chamber of Commerce is committed to supporting member business development by presenting the Business Education Series. This program offers seminars and workshops of approximately two hours in length, which are held from 7:45 a.m. -10:00 a.m. at the Hampton Roads Chamber of Commerce classroom. Numbers continue to grow for this very popular series.

### Highlights

- Business people learn from content experts and peers
- Network with small business owners and leaders
- Learn from the pros at a fraction of the cost
- Share your expertise and increase your visibility

### Contact

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# 2014 Business Education Series

**Year-round**

**Projected Attendance:**

15+ per session

**Target Audience:**

Chamber Members  
Business Owners  
Prospective Members

**Target Industries for Sponsorship:**

Chamber Members and particularly those who have small business clients

**Past Sponsors:**

Bank of America  
Jason's Deli  
Optima Health Plans  
Small Business Development Center  
South University of Hampton Roads  
SunTrust Bank  
Wells Fargo

# 2014 Business Education Series



## **Series Presenting Sponsor - \$2,500 (Exclusive)**

- Prominent placement of logo on broadcast emails
- Prominent placement of logo on event flier
- Prominent placement of logo on website with link
- Prominent placement of company logo at every session
- Opportunity to welcome participants from podium at each session
- Two reservations (every session)

## **Series Gold Sponsor - \$1,200 (Exclusive)**

- Placement of logo on broadcast emails
- Placement of logo on event flier
- Placement of logo on website with link
- Company logo displayed at every session
- One reservation (every session)

## **Hospitality Sponsor - \$1,000**

### **Sold to: Jason's Deli**

The Hospitality Sponsor underwrites the food, beverage and paper goods for the continental breakfast for two to three sessions each month.

- Placement of logo on broadcast emails
- Placement of logo on event flier
- Placement of logo on website with link
- Company logo displayed at every session in food area
- Two reservations (selected sessions)

## Hampton Roads Chamber of Commerce



The Membership Connection Committee will give advice, answer questions and shed light on the best way to take advantage of everything the Chamber has to offer. Member Success Orientation is free to members and prospective members.

### Highlights:

- This interactive program gives members and prospective members an opportunity to better understand the benefits of Chamber membership.
- The Member Success program is held in different member locations in conjunction with a networking event immediately following.

### Contact

Sandy Sekeet, 664-2530; [ssekeet@hrccva.com](mailto:ssekeet@hrccva.com)



## 2014 Member Success: Getting the Most from your Membership Series (formally Membership 101)

4-5 programs per year

**Projected Attendance:**  
50-75

**Target Audience:**  
Chamber Members  
New Chamber Members  
Prospective Members

**Target Industries for Sponsorship:**  
Chamber Members

**Past Sponsors:**  
American Indoor Karting  
CINTAS  
Dale Carnegie Training of Eastern Virginia  
Founders Inn & Spa  
Norfolk Waterside Marriott  
Motor World  
Total Wine-Virginia Beach  
Virginia Arts Festival  
Virginia Beach Convention Center  
Virginia Beach Hotel Resort & Conference Center

# 2014 Member Success



## **Series Presenting Sponsor - \$1,500 (Exclusive)**

- Prominent placement of logo on broadcast emails
- Prominent placement of logo on event flier
- Prominent placement of logo on program agenda
- Prominent placement of logo on website with link
- Opportunity to speak about your company at all Member Success Programs (2 minutes)
- Recognition from the podium during each event
- Company logo displayed at all events
- List of event attendees upon request
- Table exhibit at event

## **Gold Sponsor - \$650 (Three)**

- Placement of logo on broadcast emails
- Placement of logo on event flier
- Placement of logo on website with link
- Recognition from the podium during each event
- Company logo displayed at all events
- Table exhibit at all events