

Hampton Roads Chamber of Commerce

The Chamber offers several opportunities for advertising. Advertising with the Chamber is an excellent opportunity for your business to gain exposure to a widespread and diverse audience.

This is Hampton Roads

This is Hampton Roads is a high quality, glossy newcomer's guide designed to introduce the prospective relocating business or individual to the many attractions and features of Hampton Roads. The Hampton Roads Chamber of Commerce has been producing *This is Hampton Roads* for more than 25 years.

www.HamptonRoadsChamber.com

The Chamber's web site, www.HamptonRoadsChamber.com, is a resource for members who want to learn more about other Chamber members, Chamber events or public policy. It is also used by people inside and outside of the region to learn more about Hampton Roads. The site averages more than 65,000 unique visitors each year and nearly 500,000 page views last year alone.

CONTACT- NEW IN 2014!

CONTACT is the Chamber's printed newsletter. CONTACT is published four times per year in full color and highlights news & issues, as well as Trustee-level members, and upcoming events. CONTACT is inserted in more than 9,000 copies of Inside Business.

eConnect

eConnect is the Chamber's electronic newsletter. It is sent to more than 5,700 contacts at nearly 1,600 member firms the first Monday of each month.



Hampton Roads Chamber of Commerce

This is Hampton Roads 2015 – Deadline is October 15, 2014!

Make their first impression the last place they look! Whether moving across country or across town, people who are relocating want to make a fresh start. According to *Moving Targets*, a direct marketing firm, new residents spend an average of \$7,100 on goods and services directly attributable to their relocations.

Furthermore, during the first 24 months after a move, **an estimated 80% of movers** will likely try new products and services from local suppliers and during that time, new residents spend four to six times as much as non-movers on everything from air conditioners to takeout meals. And that makes it very important that you get your name in front of prospective customers first! Extend a warm welcome to relocated businesses and individuals new to Hampton Roads with an ad in the region's oldest running newcomer's magazine, "This is Hampton Roads." Chances are, you'll gain a new, loyal customer!

OPPORTUNITY	This high quality, annual, glossy newcomer's guide is designed to introduce the prospective relocating business or individual to the many attractions and features of Hampton Roads. The Hampton Roads Chamber of Commerce has been producing <i>This is Hampton Roads</i> for more than 25 years.
FEATURES	More than 20 informative articles describing the lifestyle and amenities of Hampton Roads. Advertising blends naturally into the text. You'll find descriptions of the 17 cities and counties of Hampton Roads; eye catching color photography capturing the beauty of our region; lists of educational centers, medical facilities, museums, festivals, major businesses and city demographics.
DISTRIBUTION	<ul style="list-style-type: none">➤ 15,000 copies distributed.➤ The single, largest distribution of <i>This is Hampton Roads</i> is to active duty military relocating to Hampton Roads bases on the Peninsula and the Southside.➤ <i>This is Hampton Roads</i> is included in every relocation packet mailed out to individuals and business that call the Chamber for relocation information and over-the-counter distribution at the Chamber's office.➤ Chamber members such as realtors, financial institutions, health care providers, housing providers and firms that also distribute employment and corporate relocation information.➤ Available through Armed Services Relocation Service Centers, which provide welcome packets for thousands of active-duty military and reporting, stationed and retired military.➤ Distributed by NATO to officers and staff members from all 26 nations that are relocating to Hampton Roads for tours of duty extending up to 3 years.➤ <i>This is Hampton Roads</i> is available to selected convention and visitors groups.➤ <i>This is Hampton Roads</i> advertisers also receive copies for their own distribution.➤ Distributed by local Economic Development Offices.

Hampton Roads Chamber of Commerce

This is Hampton Roads 2015 | Ad Specs



Ad may be provided on and contain:

- CD or Zip drive
- All fonts and images

- *Photography should be no less than 300 dpi
- *Ads must be submitted in 300 dpi CMYK
- *A color proof should be submitted with the file

Ads can be accepted in the following formats:

- EPS, JPEG or TIFF
- When providing an ad in EPS format, all fonts should be converted to outlines
- An EPS, JPEG or TIFF file may be e-mailed if the file size is under 5 megabytes
- High-resolution PDF 300 DPI
- Larger files should be provided on CD or Zip 100 disc

Print Ad Sizes:

-Double Truck Center	16 9/16" (w) x 11" (h)	-Non-Bleed	16 1/16" (w) x 10 1/2" (h)
-Full Page	8 5/8" (w) x 11 1/8" (h)	-Non-Bleed	7 1/2" (w) x 10" (h)
-3/4 Page	7 1/2" (w) x 7 1/4" (h)		
-1/2 Page Vertical	3 11/16" (w) x 10" (h)	-Horizontal	7 1/2" (w) x 4 3/4" (h)
-1/4 Page Vertical	3 11/16" (w) x 4 3/4" (h)	-Horizontal	7 1/1" (w) x 2 1/4" (h)
-1/8 Page	1.88" (w) x 2.25" (h)	-Horizontal	3 3/4" (w) x 2 1/2" (h)

Questions? Ad too large to e-mail?

Please contact Sarah Lampert at 757-664-2503.

Hampton Roads Chamber of Commerce

This is Hampton Roads 2015

Advertising Contract/ Space Reservation

HAMPTON ROADS CHAMBER OF COMMERCE
500 EAST MAIN STREET, SUITE 700, NORFOLK, VA 23510
CONTACT: SARAH MARTIN LAMPERT P: 664-2503 F: 622-5563 E: smartin@hrccva.com

(Please Print)

Company _____

Representative/Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Advertiser is a current Hampton Roads Chamber of Commerce Member

Check all that apply (Check rate sheet for prices):

- | | | |
|--|--|--|
| <input type="checkbox"/> Chamber Member rate | <input type="checkbox"/> ¾ Page Vertical | <input type="checkbox"/> ¼ page horizontal |
| <input type="checkbox"/> Color | <input type="checkbox"/> ¾ Page Horizontal | <input type="checkbox"/> 1/8 page horizontal |
| <input type="checkbox"/> Black & White | <input type="checkbox"/> ½ page vertical | |
| <input type="checkbox"/> Double Truck Interior | <input type="checkbox"/> ½ page horizontal | |
| <input type="checkbox"/> Full-page | <input type="checkbox"/> ¼ page vertical | |

Instructions _____

- **ARTWORK IS DUE NO LATER THAN OCTOBER 15, 2014** to smartin@hrccva.com. Artwork should be in 300 dpi CMYK. PDF files preferred. Advertiser must include color proof with their ad file. Advertiser agrees to provide all design & artwork. Price does not include cost of ad design and production.

Cost of Ad(s) \$ _____ Amount Received \$ _____ Date Received _____

★ **Company Representative Signature** _____

All contracts MUST be signed by an authorized representative of the advertiser.

SOLD BY:

Volunteer/Staff Name (Print) _____

www.HamptonRoadsChamber.com

Advertising on the Chamber's website is a member benefit and is reserved for Chamber members only.

The Chamber's website, www.HamptonRoadsChamber.com, is a resource for members who want to learn more about other Chamber members, Chamber events or legislative affairs. It is also used by people inside and outside of the region to learn more about Hampton Roads. The site averages more than 65,000 unique visitors each year and nearly 500,000 page views last year.

For a minimum investment, you can increase your visibility and grow your business!



Hampton Roads Chamber of Commerce

HamptonRoadsChamber.com



Hampton Roads Chamber of Commerce

Mission



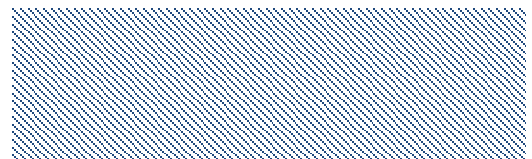
Home Page Sponsor - \$200 a month

- Placement of logo at the bottom home page
- Logo will serve as a link to sponsor's website

Ad Specs:

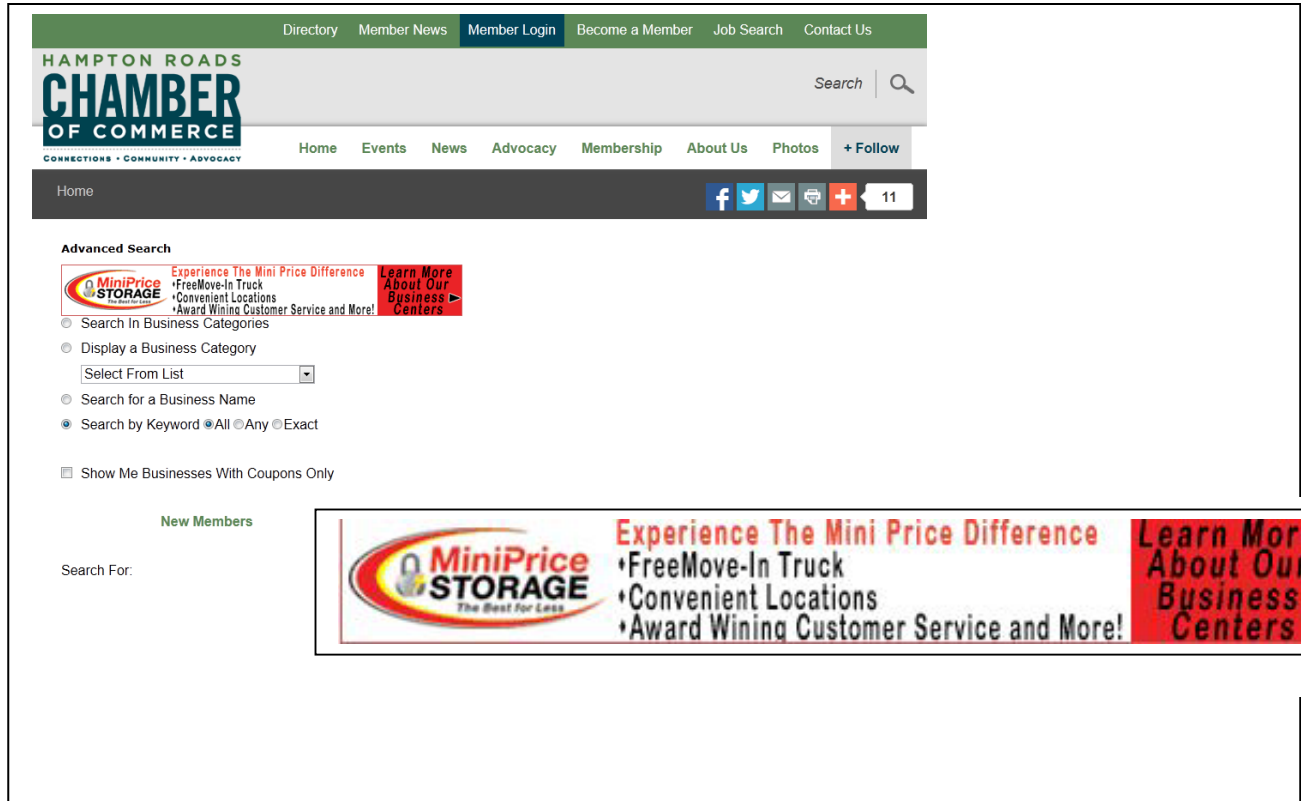
200 pixels x 60 pixels

Stay tuned!-New Ad rates and specs to come with our new website.



Hampton Roads Chamber of Commerce

HamptonRoadsChamber.com



Membership Directory Homepage Banner –Rotating (Three Available)

\$250/month (Three)

\$750/3 month (Three)

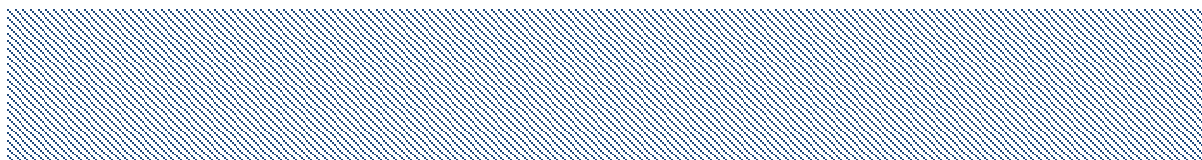
\$1,350/6 month (Three)

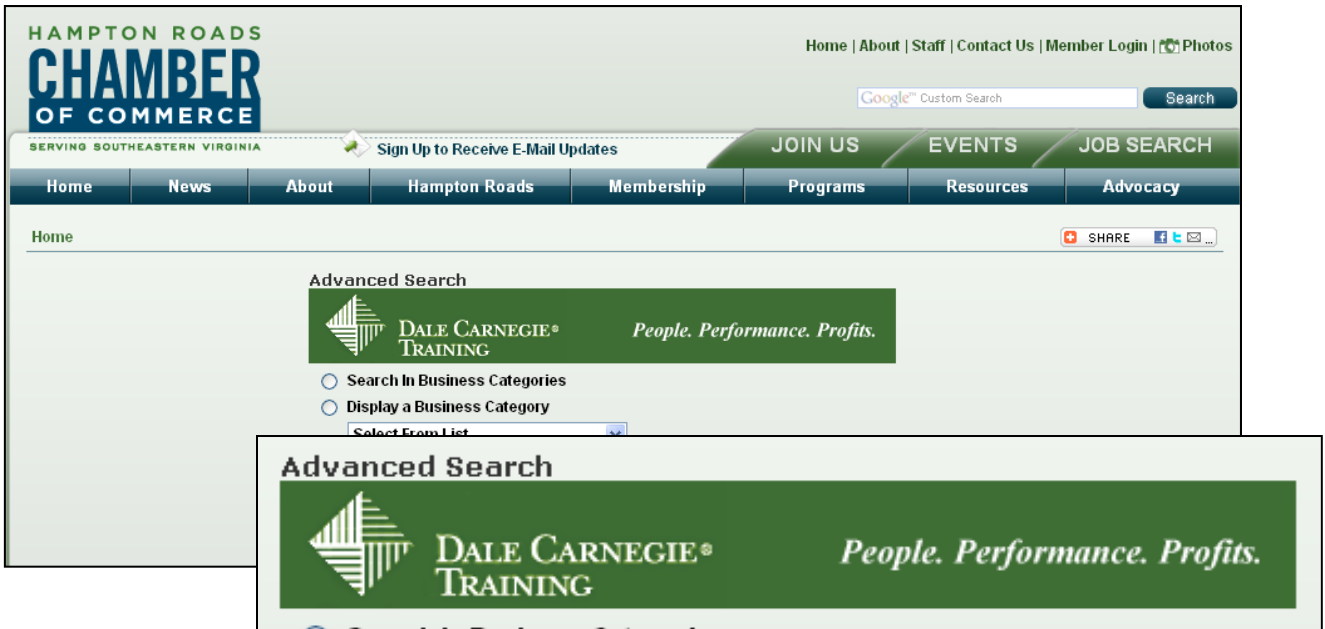
\$3,200/12 month (Exclusive)

- Placement of advertisement at the top of the Membership Directory homepage
- Membership Directory is the most visited page on the Chamber website
- Ad opportunity is exclusively available in the Membership section of website
- Company banner ad will serve as link to sponsor's website

Ad Specs: 468 pixels x 60 pixels

Stay tuned!-New Ad rates and specs to come with our new



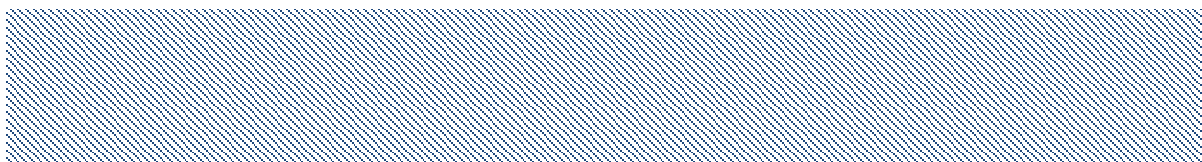


Business Category Banner - \$100/category for 1 month or \$250/category for 3 months

- Placement of advertisement at the top of a business classification section in the Hampton Road Chamber Membership Directory
- Membership Directory is the most visited page on the Chamber website
- Ad opportunity is exclusively available in the Membership section of website
- Company banner ad will serve as link to sponsor's homepage
- Exclusive placement per business category
- Multiple categories available

Ad Specs:

468 pixels x 60 pixels



Hampton Roads Chamber of Commerce

HamptonRoadsChamber.com



Page Sponsor -

\$150/page for 1 month contract

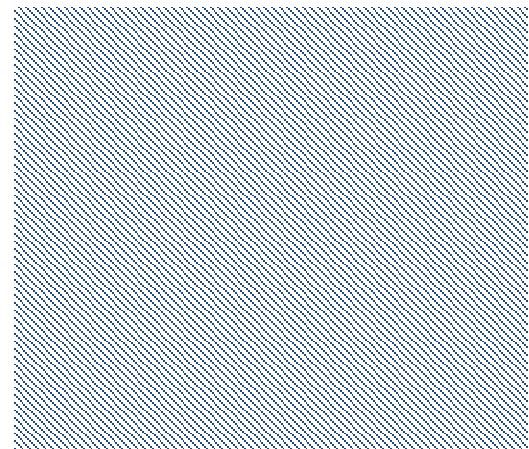
\$400/ page for three month contract

\$750/page for six month contract

- Placement of advertisement on specified page
- Company ad will serve as link to sponsor's website
- Sponsor may select page for advertisement to be displayed.

Ad Specs:

200 pixels (w) x 173 pixels (h)



HAMPTON ROADS CHAMBER OF COMMERCE

Directory Member News Member Login Become a Member Job Search Contact Us

Home Events News Advocacy Membership About Us Photos + Follow

March - 2014

Su	M	Tu	W	Th	F	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

[February](#) [March](#) [April](#)

All Events

Events marked with * are members only.

Events: 1-20 of 71 records displayed.

Page: 1 of 4 Go to Page: [1] [2] [3] [4]

Date	Event
3/6	2014 Business Education Series: "Crafting a Corporate Code of Ethics: A Primer"
3/7	SBA & VSBFA LENDERS LOAN TRAINING SESSION
	2014 VA Beach Chamber Connect - March 11, 2014

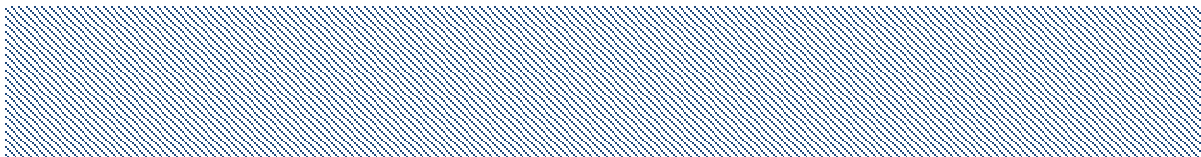
Event Calendar -

\$100/page for 1 month (Exclusive)

- Placement of advertisement on event calendar page
- Banner ad will serve as link to sponsor's website

Stay tuned!-New Ad rates and specs to come with our new

Ad Specs: 468 pixels x 60 pixels



HamptonRoadsChamber.com Contract

Date: _____

HAMPTON ROADS CHAMBER OF COMMERCE
500 EAST MAIN STREET | SUITE 700 | NORFOLK, VA 23510
CONTACT: SARAH MARTIN LAMPERT, 664-2503 | (FAX) 622-5563

Company: (Print): _____

Authorized Representative: _____

Title: _____

Address (Street/City/State/Zip): _____

Phone: _____ Fax: _____ e-mail: _____

The Chamber Marketing and Communications Department reserves the right to edit your submission to fit in the space allotted. Ads will be published in first available edition.

Please Circle which ad(s) you would like:

- Home Page Sponsor
- Membership Directory Homepage Banner
- Business Category Banner
- Page Sponsor Event Calendar

Ad Space Requested: _____

Instructions:

E-mail web-ready artwork and photos to Sarah Martin, Vice President, Development, at smartin@hrccva.com one to two weeks prior to anticipated publication date. Price does not include cost of ad design and production. If production services are requested, the Chamber will refer the advertiser to a member designer.

Price/month \$ _____ x _____ (months) = \$ _____ (total)

Note: In the event the advertiser's Chamber membership lapses, the ad will be removed from the Chamber's website. No refunds will be issued. The Chamber reserves the right to accept or reject advertisers at their discretion.

Advertiser's Signature: _____

All contracts MUST be signed by an authorized representative of the advertiser.

SOLD BY: Volunteer/Staff Name (Print) _____

2014 CONTACT

CONTACT is the Chamber's printed newsletter. CONTACT is published four times per year in full color and highlights news & issues, as well as Trustee Members and upcoming events. CONTACT is inserted in *Inside Business* to more than 9,000 subscribers.



Fall 2013

Ad Placement	Ad Size	Ad Specs	# Available per issue	Ad Rate
Inside	Two column	6.56" (w) X 4" (h)	One	\$700
Front Page Cover, Premium	One column	2.81" (w) X 3.25"(h)	Exclusive	\$500
Inside	One Column	3.18"(w) X 4"(h)	Two	\$350

Space reservation & artwork deadlines: (high res, color)

Space reservation Deadline	Artwork Deadline	Publication Date
February 14, 2014	February 28, 2014	March 23, 2014
May 15, 2014	May 30, 2014	June 23, 2014
August 15, 2014	August 29, 2014	September 22, 2014
November 6, 2014	November 21, 2014	December 15, 2014

eConnect

Issue Sponsor - \$500 (Exclusive per issue)

- Exclusive placement of ad in eConnect
- Ad serves as a link to your website



March 2014



Member Voices

Turning Your Staff Into Gladiators

The term 'Gladiator' has become a widely publicized and trending word primarily due to one woman who just happens to be a fictitious character, Olivia Pope. Her name is synonymous with

In This Issue:



Message from the President and CEO

In his book, *Good to Great*, author Jim Collins noted that within any company, industry, or community you can find "pockets of greatness." Every institution has its unique set of challenges and constraints, yet some make a leap while others facing the same challenges do

not. [Read more.](#)

STARS AND STRIPES.

Align Your Business
With the Stars and Stripes

Reserve
Your Space Today

For more info:
<http://www.suffolknewsherald.com/2014-stars-and-stripes/>

Call: (757) 934-9605