



**July 11-14, 2017**

The eXcel Leadership Academy, created in 2006, provides high-potential rising high school juniors and seniors an opportunity to experience first-hand “the real world” of work and leadership. Forty students from both public and private schools across the region are selected to participate and travel “behind-the-scenes” of the region’s greatest assets, meeting our business and community leaders.

***The generosity of our corporate sponsors makes outreach to the youth from all sectors of our region possible.***

## Sponsorship Opportunities

### **Presenting Sponsor | \$5,000 (Exclusive) SOLD** **SunTrust Foundation**

- CEO invited to provide remarks at graduation
- Prominent placement of corporate logo on all promotional materials for the program
- Prominent placement of corporate logo on website with link
- Four reserved places in program for employees' children who meet entrance criteria
- Six reservations to graduation ceremony

### **Gold Sponsor | \$3,000**

- Placement of corporate logo on all promotional materials for the program
- Placement of corporate logo on website
- Three reserved places in program for employees' children who meet entrance criteria

### **Silver Sponsor | \$2,500**

- Placement of corporate logo on all promotional materials for the program
- Placement of corporate logo on website
- Two reserved places in program for employees' children who meet entrance criteria

### **Graduation Sponsor | \$1,500**

- Participation in graduation ceremony
- Placement of corporate name on all promotional materials at graduation
- Recognition on website
- One reserved place in program for an employee's child who meets entrance criteria

### **Bronze Sponsor | \$1,000**

- Placement of corporate name on all promotional materials at graduation
- Recognition on website
- One reserved place in program for an employee's child who meets entrance criteria

### **Tuition Sponsor | \$250**

- Placement of corporate name on all promotional materials at graduation

To discuss sponsorships and student applications contact:  
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LEAD Hampton Roads, the region's oldest and largest leadership organization, inspires regional leaders to serve as catalysts for a world-class community.

LEAD is a program of the Hampton Roads Chamber

