

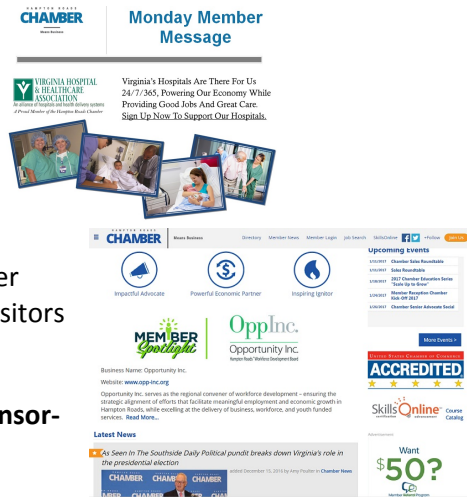
HAMPTON ROADS CHAMBER

Means Business

There are several ways to advertise with the Hampton Roads Chamber separate from sponsoring events.

Monday Member Message- \$350

This message is broadcasted to over 6,000 e-mails on Monday mornings. Each week a different business is advertised.



HamptonRoadsChamber.com- \$ varies

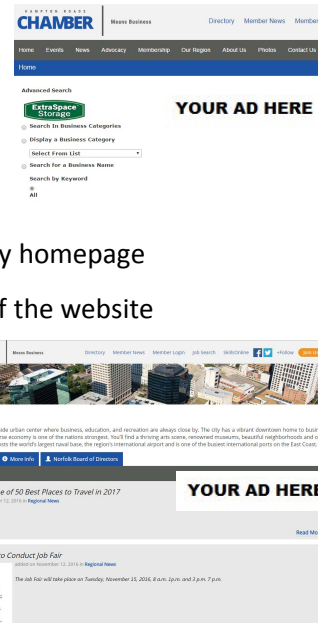
There are many opportunities to advertise on the Chamber's website. This is a member benefit and is reserved for Chamber members only. The site averages more than 65,000 unique visitors each year and nearly 500,000 page views last year.

HamptonRoadsChamber.com Non-rotating Home Page Sponsor- \$500/month

- Placement of logo on homepage
- Logo will serve as a link to sponsor's website

HamptonRoadsChamber.com Rotating Homepage Ad- \$300/month

- Placement of ad in rotating ad block with link to website.



Membership Directory Homepage Banner – Rotating \$250/month ; \$700/3 months ; \$1,300/6 months ; \$2,500/12 months

- Placement of advertisement at the top of the Membership Directory homepage
- Ad opportunity is exclusively available in the Membership section of the website
- Company banner ad will serve as link to sponsor's website

Page Sponsor

\$150/month; \$400/3 months; \$750/6 months, \$1200/year

- Placement of advertisement on specified page
- Sponsor may select page for advertisement to be displayed
- Company ad will serve as link to sponsor's website

CATALYST- \$ varies

CATALYST is the Chamber's printed newsletter published four times per year. In full color, it highlights news and issues, as well as Trustee Members and upcoming events. It is inserted into *Inside Business* to 9,000 subscribers on the Southside and Peninsula.

- Front page-1 column, \$500/issue, 2 column \$700 /issue
- Inside/Back page-1 column, \$250/issue, 2 column \$350 /issue

IGNITOR (BI-WEEKLY E-NEWSLETTER)

- 600 pixel banner ad below masthead -\$250/issue
- 200x300 pixel ad on sidebar-\$150/issue



2017 Advertising with the Chamber

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