



Held in conjunction with Fleet Week and the Navy’s Annual Birthday Celebration, at the Military Citizen of the Year (MCOY) luncheon, honors the Samuel T. Northern Military Citizen of the Year. This award is presented to the enlisted military individual who’s personal and public contributions have had the most positive effect on the Hampton Roads community.

The luncheon also gives the City of Norfolk and the business community the opportunity to show its appreciation for the military presence here in Hampton Roads.

**Highlights:**

- The 33 men and women nominated for the 2017 award completed a combined effort of thousands of hours of volunteer service locally
- Network with military personnel in business atmosphere
- The 2016 MCOY winner was Petty Officer Second Class Breanna Coleman, United States Navy

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# 2017 Military Citizen of the Year

October 6th  
(Tentative)  
12:00pm - 1:30pm

**Projected Attendance: 250+**

**Target Audience:**

Military Personnel and Family

**Target Industries for Sponsorship:**

- Chamber Members
- Government Contractors
- Colleges/Universities
- Military Personnel
- Members that are doing business with the military or would like to do business with the military

**Past Sponsors:**

- BAE Systems Norfolk Ship Repair Inc.
- Bon Secours Virginia Health System
- Bryant & Stratton College
- City of Norfolk
- Cox Communications, LLC
- Dale Carnegie Training
- Distinctive Gourmet
- ECPI University
- GEICO
- ITA International
- PM Financial Services
- KITCO Fiber Optics
- Lockheed Martin
- MacArthur Center
- Military Newspapers of Virginia
- Navy Federal Credit Union
- Navy League
- Northrop Grumman Corp. (TRADOC, USAF, NASA)
- Old Dominion University
- Papa Murphy's
- Regent University
- Tidewater Community College
- Troy University-Atlantic Region
- United Services Automobile Assn.
- USA Living
- Vox Optima, LLC

**Presenting Sponsor - \$5,000 (Exclusive)**

- CEO seated at head table
- Opportunity for CEO to make opening and closing remarks
- Prominent placement of logo on broadcast emails
- Prominent placement of logo on event flier
- Prominent placement of logo on event program
- Prominent placement of logo on website with link
- Recognition from podium
- Company logo displayed at event
- Three tables of ten (Five military guests including MCOY nominee and five sponsor guest at each)

**Gold Sponsor - \$3,500**

- CEO seated at head table
- Placement of logo on broadcast emails
- Placement of logo on event flier
- Placement of logo on event program
- Placement of logo on website with link
- Recognition from podium
- Company name displayed at event
- Two tables of ten (Five military guests including MCOY nominee and Five sponsor guests at both)

**Media Sponsor - \$3,000**

- CEO seated at head table
- Placement of company logo on broadcast emails
- Placement of company logo on event flier
- Placement of company logo on event program
- Placement of company logo on website with link
- Company name displayed at event
- Two tables of ten (Five military guests including MCOY nominee and five sponsor guests at both)

**Silver Sponsor - \$1,650**

- Placement of company name on broadcast emails
- Placement of company name on event flier
- Placement of company name on event program
- Placement of company name on website with link
- Company name displayed at event
- Table of ten (Five military guests including MCOY nominee and five sponsor guests)

**Table Sponsor - \$800**

- Placement of company name on event program
- Table of ten (Five military guests and five sponsor guests)

**Event Exhibitor - \$450**

- One exhibit table at event
- 2 reservations

**Program Sponsor - \$350**

- Placement of company name on event program
- Two reservations