

2017 State of the Region Address

Tuesday, October 3, 2017 (Southside)

Friday, October 6, 2017 (Peninsula)

The 18th Annual State of the Region Address, produced by LEAD Hampton Roads, provides the area's premier review of the region's economic strengths, challenges and inter-relationships based on the annual report produced by the Center for Economic Analysis and Policy at Old Dominion University. Dr. James V. Koch, President Emeritus at Old Dominion University, will present the 2017 report alongside his colleagues, Dr. Robert McNab and Dr. Timothy Komarek. A printed report is distributed to all attendees. Over 900 people attended the 2016 breakfasts held on the Southside at the Norfolk Waterside Marriott and on the Peninsula at the Hampton Roads Convention Center.

Sponsorship Opportunities

Series Presenting Sponsor | \$10,000 (Exclusive)
SOLD

- CEO seated at head table and invited to make opening remarks
- Prominent placement of corporate logo on all promotional materials
- Corporate logo displayed in visual presentation
- Recognition from the podium
- Corporate logo printed in the event program
- Corporate logo and link on LHR Web site
- Reserved table for 10 at **each** event
- CEO invited to attend private wrap-up

Series Platinum Sponsor | \$7,500 (Exclusive)
SOLD

- CEO seated at the head table
- Corporate logo featured on all promotional materials
- Recognition from the podium
- Corporate logo displayed in visual presentation
- Corporate logo printed in the event program
- Reserved table for 10 at **each** event
- CEO invited to attend private wrap-up

Series Gold Sponsor | \$5,000 ONE SOLD

- CEO seated at the head table
- Corporate logo featured on all promotional materials
- Recognition from the podium
- Corporate logo displayed in visual presentation
- Corporate logo printed in the event program
- Reserved table for 10 at **each** event
- CEO invited to attend private wrap-up

Technology Sponsor | \$3,000

- CEO recognized from the podium
- Corporate logo featured on all promotional materials
- Corporate logo displayed in visual presentation
- Corporate logo printed in the event program
- Reserved table for 10 at **each** event
- CEO invited to attend private wrap-up

Media Sponsor | \$2,500

- CEO recognized from the podium
- Corporate logo featured on all promotional materials
- Corporate logo displayed in visual presentation
- Corporate logo printed in the event program
- Reserved table for 10 at **each** event

Series Silver Sponsor | \$2,000

- Corporate name on all promotional materials
- Recognition from the podium
- Corporate logo printed in the event program
- Reserved table for 10 at **each** event

Bronze Sponsor | \$1,500

- Corporate name on all promotional materials
- Recognition from the podium
- Corporate logo in the event program
- Reserved table for 10 at **one** event

Table Sponsor | \$750

- Corporate name printed in the event program
- Reserved table for 10 at one event

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